



## Help Consumers Build a Better Bathroom

### Give the Bathroom a WaterSense Mini-Makeover!

For Energy Efficiency Day October 5, or any time of year, you can promote a water- and energy-efficient bathroom “mini-makeover” that will save homeowners water, energy, and money on utility bills. WaterSense promotional partners, manufacturers, retailers, and plumbers can use these simple facts and tips to communicate with customers all year long.

### Fast Facts and Simple Tips

- Bathrooms are by far the largest water users in the home, accounting for 60 percent of all indoor water use. Giving your main bathroom a mini-makeover by installing a WaterSense labeled toilet, faucet, and showerhead can save your household about 10,000 gallons annually—or enough water to wash 11 months’ worth of laundry.
- A WaterSense mini-makeover would also save enough electricity to run your refrigerator for seven months!
- A WaterSense bathroom makeover can save households as much as \$150 dollars in utility bills annually. In fact, replacing your toilet, faucet, and showerhead with WaterSense labeled models can pay for itself in as little as one year.
- Look for the WaterSense label on toilets, faucets, and showerheads and know that you will be saving water and money without a noticeable difference in flow. WaterSense labeled products are independently certified to use at least 20 percent less water and perform as well as or better than standard models.
- There are currently more than 25,000 different WaterSense labeled models of bathroom fixtures available in wide variety of styles, colors, and price points.

### How Much Will a Bathroom Makeover With WaterSense Save?

#### Water:

10,000 gallons annually

Enough to wash 11 months’ worth of laundry



#### Electricity:

370 kilowatt-hours annually

Enough to run a refrigerator for 7 months



#### Money:

\$150 in utility bills annually

Fixtures pay for themselves in as little as 1 year



[epa.gov/watersense](http://epa.gov/watersense)

For more information, visit [www.epa.gov/watersense](http://www.epa.gov/watersense).